



Business Development Account Manager

Location

Las Vegas, NV. For the right candidate, remote opportunities may be considered.

Compensation

A competitive base salary with a commission plan of up to 10% gross profit!

Job Summary

Madrivo is an integrated online media firm that is growing rapidly in the affiliate marketing and lead generation space. Madrivo offers an unparalleled value proposition to advertisers due to its infrastructure, technology, and sheer volume of media and optimization algorithms. This unique combination of attributes has led to explosive growth this year and now Madrivo is looking for a Business Development Manager to leverage the existing premier publishing relationships, exclusive traffic sources, and recruit new advertisers. Specifically, the expanding sales team needs an individual with direct advertiser management experience and the ability to provide a top-tier value proposition to advertisers through matching the optimal media and best revenue generation mechanisms.

Key Qualifications

The ideal candidate will have worked as a business development manager, advertiser representative, or as an account executive for an advertising firm for at least 3 years. Candidates should possess an existing collection of advertisers and understand the business needs, revenue targets, and profit expectations of each advertiser. Unlike a traditional affiliate network or media brokerage agency, Madrivo maintains exclusive publishing sources and expects the Business Development manager to leverage the scale of online distribution to create an entirely unique opportunity for new advertisers.

To apply please send a cover letter and your resume to office@madrivo.com.

In your cover letter, please include:

1. Specific and quantifiable information about your recent track record
2. The type of advertisers in your book of business
3. The type of affiliate traffic that does well with your clients' offers
4. Noteworthy clients you've worked with in the past or presently
5. Your annual income for the past two years and your base salary range expectations
6. Why Madrivo should consider adding you to our team