



Data Acquisition Manager

Location

Las Vegas, NV or for the right candidate, 75% telecommuting with a 25% presence in the office in Las Vegas may be considered.

Compensation

Full-time position with benefits. Competitive salary plus an aggressive performance based bonus

Job Summary

Madrivo is an integrated online media firm that is growing rapidly in the affiliate marketing and lead generation space. Madrivo offers an unparalleled value proposition to advertisers due to the infrastructure, technology, and sheer volume of media and optimization algorithms. This unique combination of attributes has led to explosive growth this year and Madrivo is looking for a Data Acquisition Manager to further expand our consumer reach. The Data Acquisition Manager has to be highly-motivated professional that will leverage their book of business, drive and creativity to secure new suppliers and nurture existing relationships. We want someone personable, persuasive, and goal-oriented with a proven track record in rev-share data acquisition. Madrivo is a Top 5, world-ranked leader in the performance marketing industry and we're looking for a self-starter who will help us take the #1 spot. The Data Acquisition Manager will work closely with some of the most productive and proven experts in the affiliate marketing space, making this position demanding yet highly rewarding for the right candidate.

Key Qualifications

- Develops and maintains effective working relationships with data suppliers
- Build and maintain an efficient process to monetize the data and report back to the suppliers
- Maintains open communication with internal teams and collaborates with them to implement new processes and acquisition standards.
- Creates, implements, and manages the acquisition process; develops process improvement initiatives and understands their impact on downstream processes.
- Comprehends and applies data collection standards related to the validity of information and sources, especially before accepting incoming data files.
- Possesses strong negotiation skills and the ability to reach the right individual within a company to obtain key information.
- Uses creativity and ambition to constantly generate new data sources and build upon existing accounts.
- Audits and resolves duplicated data and conducts data hygiene efforts in order to maintain database integrity.

Required Experience

- Minimum: 2 years of work experience holding a similar position
- At least 3-5 years of work experience in the same or related industry
- Bachelor's degree required; graduate degree in Business, Communications, or relevant field is preferred but not required.

Applicants must have reliable transportation, good personal hygiene, and a professional appearance to be considered. To apply please send a cover letter and your resume to office@madrivo.com.

 madrivo.com

 office@madrivo.com

 1-855-MADRIVO

 702-920-8175

Madrivo Media LLC

3889 S Eastern Ave

Las Vegas, NV 89169