



Offer Strategy Coordinator

Location

Las Vegas, NV

Compensation

Full-time position with benefits. Compensation based on sales experience.

Job Summary

Madrivo is an integrated online media firm that is growing rapidly in the affiliate marketing and lead generation space. Madrivo offers an unparalleled value proposition to advertisers due to the infrastructure, technology, and sheer volume of media and optimization algorithms. This unique combination of attributes has led to explosive growth this year and Madrivo is looking for an Offer Strategy Coordinator to support the efforts of our senior offer strategists and publisher advisors. Specifically, the Offer Strategy Coordinator will be a key player in efforts to recruit new qualified publishers and affiliates to join the Madrivo network, optimization of campaign performance, monitoring compliance, building and strengthening client relationships, designing and communicating new promotions to existing clients, and other duties as assigned.

The Offer Strategy Coordinator will work closely with some of the most productive and proven experts in the affiliate marketing space and, for the right candidate, this position presents great opportunity for growth as initiative is shown and skills are mastered. Madrivo is committed to promoting from within whenever possible.

Key Qualifications

The ideal candidate will be ambitious yet humble enough to learn from every player on Madrivo's proven team. At least one year of experience in sales with additional customer-service experience preferred. Bachelor's degree is a plus. Candidates should be creative, multi-taskers with a proven track record of engaging and assisting customers and/or partners. A strong desire to learn and grow within the rapidly expanding and highly lucrative affiliate marketing industry is a must.

To apply please send a cover letter and your resume to office@madrivo.com.