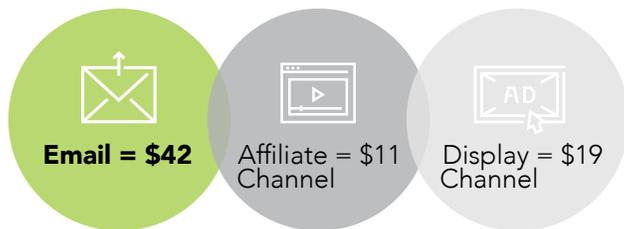


WHY ADVERTISERS CHOOSE MADRIVO

NEW CUSTOMER ACQUISITION

Proven process with decreased risk and higher value:

RETURN PER \$1 AD SPENT



AVERAGE FRAUD RATE



GAIN ACCESS TO EXCLUSIVE TRAFFIC SOURCES

Clients rely on Madrivo to provide them with exclusive traffic sources and multiple traffic channels (email, display, native, social, search, mobile and push notifications) to generate valuable leads and engaged customers. You will feel confident knowing Madrivo's high quality traffic sources are not only compliant, but scalable to meet your goals. With over 3,000 tested and run campaigns, advertisers trust Madrivo's knowledge and the 10+ years of industry experience offered to them.

PAY ONLY FOR RESULTS



As an advertiser, you will pay only when you acquire a new qualified customer.

- > The right pricing based on traffic source
- > Mutually beneficial conversion points (filters, qualifying consumers in real-time)
- > Multiple payout structures (CPS, CPC, CPL, CPM)
- > No upfront cost

FIRST-CLASS CUSTOMER SERVICE



You will be given 24/7 support with the Madrivo Tech Team. You can also rely on Madrivo to provide you with:

- > A dedicated, experienced advertiser partnership team member
- > A compliance department who utilizes a proprietary compliance tracking system to ensure your campaigns are kept safe from fraud and compliant
- > An analytics department to provide you with robust reporting on the performance of your campaigns



COMPLIANCE

Reduced risk while delivering traffic at scale. Madrivo has a low abuse rate and fraud rate of 0.06%, which is 28 times less than the industry average. With collaboration between an in-house legal counsel and the compliance department, Madrivo is able to keep clients safe and ensure best practices in the industry.



Madrivo is a top notch organization, with a focus on quality, integrity, and attention to detail. If you are truly serious about acquiring new customers via email, I highly recommend them for your marketing needs.

- *Reputable mortgage advertiser*

“When compared to our full scaled CPL vendors during the same timeframe, Madrivo had the highest Quote Start Rate, Quote Complete Rate, and Conversion”

- *Fortune 500 Insurance Company*



BUSINESS

BRAND AWARENESS

Madrivo delivers new customers across 7 of the biggest online verticals. Here’s a look at the range of clients Madrivo works with:



ADDITIONAL READING

madrivo

- office@madrivo.com
- madrivo.com
- 855.madrivo